



★ 2017 Cited as one of the Key Players by The World Serious Game Market Forecast 2017-2023

★ 2015 U.S. National Board of Medical Examiners Centennial Competition - SemiFinalist

★ 2012 J P Morgan Chase internal award for Excellence in Innovation

★ 2011 Gates Foundation - NextGen Learning Challenge Finalist

★ 2010 MacArthur Foundation - Digital & Learning Media Competition Finalist



## AI PERSONALIZED LEARNING



Immersive, Interactive, Engaging !

“Learning by doing (even virtually) improves learning processes and outcomes.”

“Experiential & Situational”

SCALEABLE !



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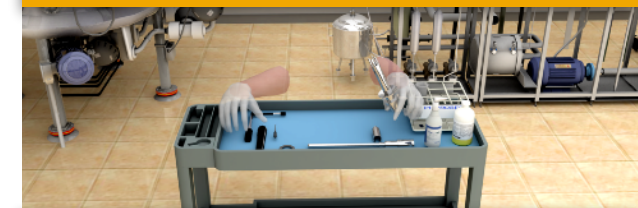
## ARTIFICIAL INTELLIGENCE & MACHINE LEARNING DATA DRIVEN SOLUTIONS



### 3D IMMERSIVE SIMULATIONS



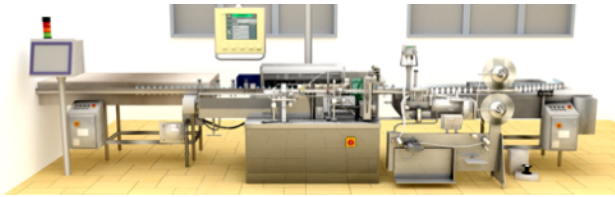
### SERIOUS GAMES



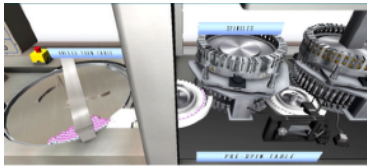
### SAFETY & PRODUCT MANUALS

- ❖ AI, ML Platform for Big Data & Predictive Analysis
- ❖ Automating Training - Virtual Reality, Augmented Reality, Serious Gaming
- ❖ Custom Application Development
- ❖ IT Consulting





"Wow ! This is such a visual and easy way to learn by doing !  
I can't wait for the next module !"  
- user at Eisai Pharmaceuticals



- ❖ **Simulation users retain 90% of information as opposed to 10% when reading.**

(Federation of American Scientists/ESA/NSF Summit on Educational Games 2005)

- ❖ Huge ROI critical error reduction & user engagement
- ❖ Easy scalability across Global Locations
- ❖ Highly Personalized & Adaptive
- ❖ Embedded Tracking & Feedback - Big Data
- ❖ Assessments of actual Performance



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# AI & ML PERSONALIZED TRAINING

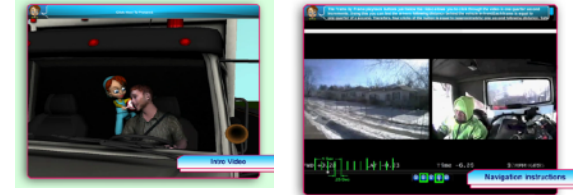
## TRUCKING ANALYTICS PROVIDER

- ❖ Reduced Hiring to OnJob by 3.5 months
- ❖ Reduced errors by 72%
- ❖ Increased Productivity by 7%

**OVER \$ 1 MILLION SAVED PER YEAR !!!**



## Driver Analyst Simulator



**Reduced ramp up time by 67% !**

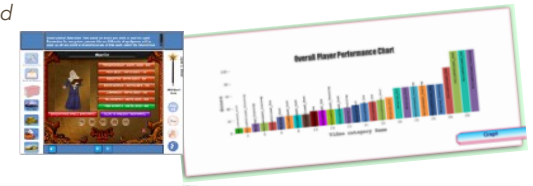


## MULTINATIONAL FINANCIAL GIANT

"I can bring the horse to the water - but how can I make them drink ?" - We answered the CFO's question with :

- ❖ Fun, engaging, immersive Serious Game based
- ❖ Career tracking platform from hire to CEO
- ❖ Even VPs, & Directors lined up to take it !

## Financial Assessment Virtual World



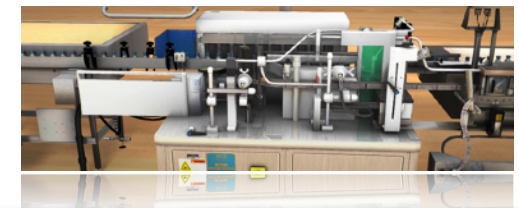
**Increased user engagement by 300% !**

## BIOTECH/PHARMACEUTICAL CO.

"A single mistake by an operator can cause the loss of an entire batch" resulting in Millions of Dollars lost.

- ❖ Converted 100+ page SOP, into equipment simulation
- ❖ Fun engaging , Immersive, Situational & Experiential
- ❖ A safe environment to Learn through failures !

## Pharma Equipment Simulator



**Saved Millions of \$ in Error prevention !**

*We simulate any real world interaction !*